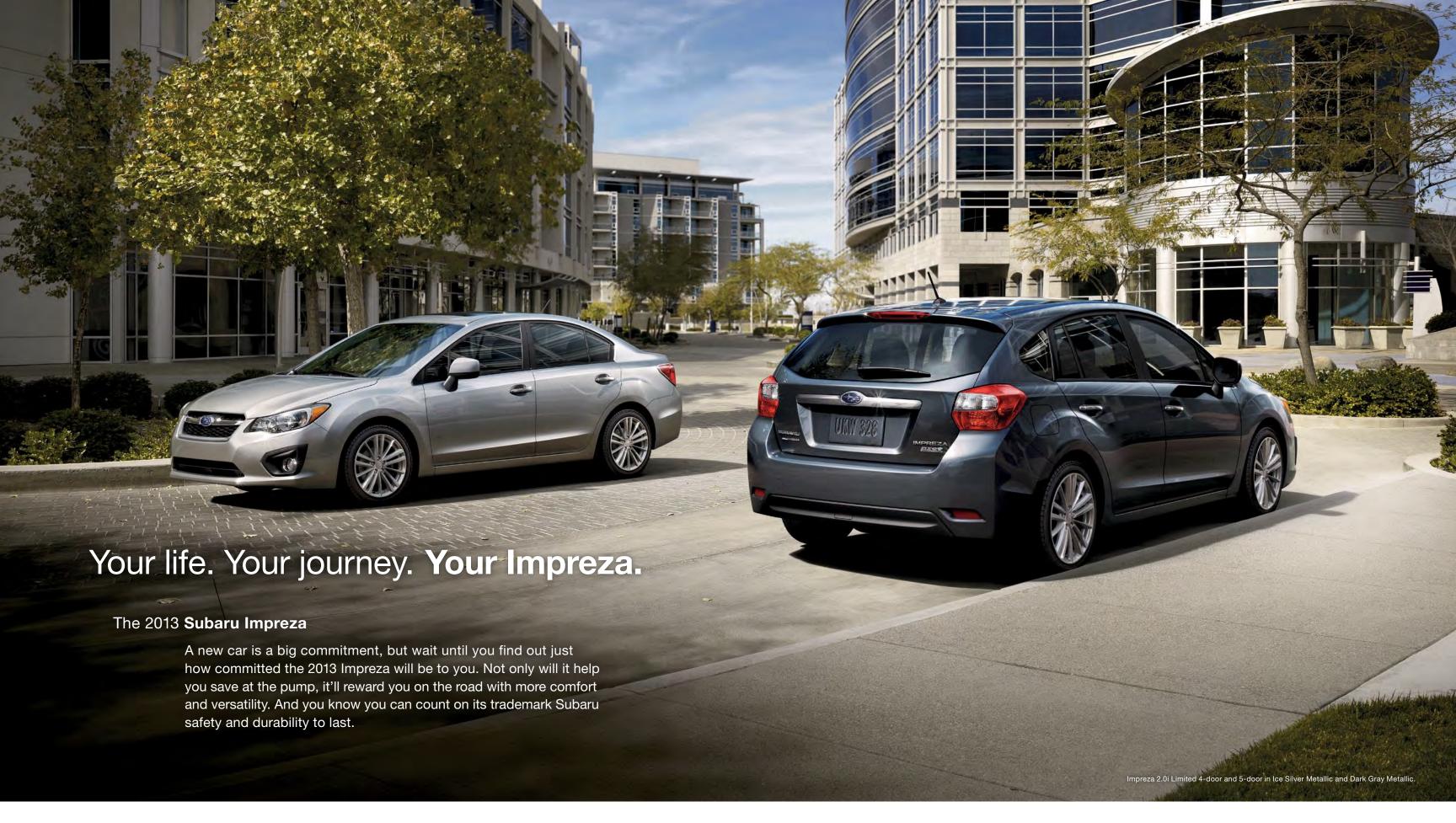


Love. It's what makes a Subaru, a Subaru.







Information Provided by:



## Clean

At 36 miles per gallon, it's the most fuelefficient all-wheel drive vehicle in America.<sup>1</sup> And now it's also one of the cleanest—every 2013 Impreza is Partial Zero Emission Vehicle (PZEV)<sup>2</sup> rated.



# Spacious

Its cabin-forward design has opened up the rest of the interior and made room for just about anything and anyone. It means there's more than enough room for you, all your passengers and your cargo.



#### Fun

Zippy handling. Punchy acceleration. Comfy seating. Combine these with cool technology and engaging features, and you'll never want to park.



# Capable

Only a handful of compact cars offer all-wheel drive. And none of them offers the legendary traction of Subaru Symmetrical All-Wheel Drive—except the Impreza.

<sup>1</sup> EPA estimated fuel economy for 2013 Subaru Impreza 2.0i CVT at 36 highway MPG. Comparison based upon EPA estimated highway fuel economy for all 2012 AWD vehicles. Actual mileage may vary. 2 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in

<sup>2 2013</sup> Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.















# Which Impreza is yours?

#### 2.0i 4-door and 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable
- 15-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat
- 4-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- Multifunction Display

#### 2.0i Premium 4-door and 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- ▲ 16-inch aluminum-alloy wheels
- ▲ Body-color side mirrors
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- ▲ Electronic Cruise Control

#### 2.0i Limited 4-door and 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- ▲ Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Leather-trimmed upholstery

- Leather-wrapped steering wheel and shift
- ▲ Automatic climate control system
- ▲ 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™, USB port/ iPod® control and Bluetooth® connectivity
- ▲ Auto-on/off headlights
- ▲ All-Weather Package

### 2.0i Sport Premium 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Fog lights
- 17-inch aluminum-alloy wheels with gray finish
- Roof rails, black finish
- Striped cloth upholstery
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Leather-wrapped steering wheel and shift handle
- All-Weather Package

#### 2.0i Sport Limited 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Fog lights
- 17-inch aluminum-alloy wheels with gray finish
- · Roof rails, black finish
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat
- Leather-wrapped steering wheel and shift handle
- All-Weather Package
- ▲ Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- ▲ Leather-trimmed upholstery
- ▲ Automatic climate control system
- ▲ 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™, USB port/information Provided by: iPod® control and Bluetooth® connectivity



ENGINE AND DRIVETRAIN	2.0i	2.0i Sport

Engine 2.0-liter DOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with Dual Active Valve Control System.

Power 145 lb-ft @ 4,200 rpm

Fully synchronized 5-speed manual. Manual transmission

2.0i, 2.0i Premium and 2.0i Sport Premium: Standard. 2.0i Limited and 2.0i Sport Limited: N/A.

Lineartronic® CVT (Continuously Variable Transmission). **2.0i, 2.0i Premium** and **2.0i Sport Premium:** Optional.

2.0i Limited and 2.0i Sport Limited: Standard.

**CA Emissions** 

Automatic transmission

Vehicle Dynamics Control

### TRACTION AND STABILITY

Symmetrical All-Wheel Drive Standard

Standard

VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle

vaw rate and lateral q-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path

VDC also incorporates an all-wheel. all-speed traction control system which senses a loss of traction and applies braking force to Traction Control System

the slipping wheel or wheels as necessary to maintain vehicle motion

**FUEL** 

Fuel economy (city/highway/combined)<sup>2</sup> Manual: 25/34/28 mpg (4-door) CVT: 27/36/30 mpg (4-door and 5-door)

25/33/28 mpg (5-door)

Fuel requirement Unleaded gasoline (87 octane)

Fuel capacity 14.5 gallons

#### **CHASSIS**

Steering Electric power-assisted rack-and-pinion. Turning circle: 34.8 feet.

Suspension 4-wheel independent. Front: MacPherson strut type. Rear: Double-wishbone. Front and rear stabilizer bars. (2.0i: Front stabilizer

4-wheel disc, ventilated front. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). Brakes

10.9 inches/10.8 inches Brake discs (front/rear)

When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied. Brake Assist

Brake Override System If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help

prevent unintentional vehicle acceleration

# WHEELS AND TIRES

Tires

2.0i: 15 x 6 0-inch steel with covers Wheels

2.0i Premium: 16 x 6.5-inch 10-spoke aluminum-alloy

2.0i Limited and Alloy Wheel Package:

2.0i: 195/65 R15 89H all-season

2.0i: 195/05 H IS 69H all-season 2.0i Premium: 205/55 R16 89V all-season 2.0i Limited, Alloy Wheel Package:

205/50 R17 88V all-season

17 x 7.0-inch 5-hole aluminum-alloy

#### EXTERIOR AND INTERIOR DIMENSIONS

Track (front/rear)

Legroom (front/rear)

Passenger volume

Cargo volume

Shoulder room (front/rear)

Lenath/Width/Height

180.3 inches/68.5 inches/57.7 inches

59.4 inches/59.6 inches

Headroom (front/rear) 39.8 inches/37.1 inches

(with moonroof: 37.2 inches/37.1 inches)

43.5 inches/35.4 inches 55.6 inches/54.2 inches

Base curb weight (manual/automatic)

**2.0i:** 2,911 lbs/2,977 lbs **2.0i Premium:** 2,955 lbs/3,010 lbs **2.0i Limited:** N/A/3,054 lbs

96.9 cubic feet (with moonroof: 93.4 cubic feet)

173.8 inches/68.5 inches/57.7 inches 2.0i Sport: 57.9 inches/with roof rails: 59.5 inches

59.4 inches/59.6 inches

(with moonroof: 37.2 inches/37.7 inches)

43.5 inches/35.4 inches

55.6 inches/54.2 inches

97.5 cubic feet (with moonroof: 94.0 cubic feet)

22.5 cubic feet (52.4 cubic feet with rear seat lowered)

**2.0i:** 2,911 lbs/2,977 lbs **2.0i Premium:** 2,955 lbs/3,010 lbs

**2.0i Limited:** N/A/3,054 lbs **2.0i Sport Premium:** 2,998 lbs/3,076 lbs

2.0i Sport Limited: N/A/3,087 lbs

		2.0i	2.0i	2.0i Sport	2.0i Sport
EXTERIOR	2.0i	Premium	Limited	Premium	Limited
Auto-on/off headlights	-	-	•	-	•
Fog lights	0	0	•	•	•
Black folding side mirrors	•	-	-	-	-
Body-color folding side mirrors	-	•	•	•	•
Body-color door handles	•	•	-	•	•
Body-color door handles with chrome accents	-	-	•	-	-
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	-	$\mathbf{O}_3$	•	•	•
Single exhaust outlet with stainless tip (4-door)	-	<b>O</b> <sup>4</sup>	•	-	-
SEATING AND TRIM					
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	•	•	•	•	•
Heated front seats (All-Weather Package)	-	$\mathbf{O}_3$	•	•	•
60/40-split flat-folding rear seatback	•	•	•	•	•
Leather-trimmed steering wheel	-	$\mathbf{O}^4$	•	•	•
Leather-wrapped automatic transmission shifter handle	-	$\mathbf{O}^4$	•	•	•
Tricot or Striped cloth upholstery	•	•	-	•	-
Leather-trimmed upholstery	-	-	•	-	•
CONVENIENCE FEATURES					
Driver's auto up/down power window	•	•	•	•	•
Electronic cruise control	-	•	•	•	•
3-spoke steering wheel with audio, cruise control and Bluetooth® hands-free phone on/off controls	-	•	•	•	•
3-spoke steering wheel with audio, and Bluetooth® hands-free on/off controls	•	-	-	-	-
Automatic transmission manual-mode paddle shifters	-	0	•	0	•
Manually adjustable tilt/telescoping steering column	•	•	•	•	•
Center console with adjustable armrest lid	-	•	•	•	•
Rear-Vision Camera <sup>5</sup>	-	0	0	-	0
AUDIO AND COMMUNICATION SYSTEMS  4-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone					
connectivity, and 3.5-mm auxiliary jack	•	-	-	-	-
6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	-	•	-	•	-
6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™ with iTunes® tagging, USB port/iPod®	-	-	•	-	•
control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack					
INSTRUMENTATION					
Analog speedometer, tachometer, "eco" fuel economy and fuel level gauges	•	•	•	•	•
Digital trip computer displaying current and average fuel economy, average vehicle speed, journey time, digital clock and ambient temperature	•	•	•	•	•
CLIMATE CONTROL					
CLIMATE CONTROL  Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan	•	•	_	•	_
and airflow direction					
Automatic climate control system with controls for temperature, fan, airflow direction and CFC-free air conditioning	-	-	•	-	•
SECURITY					
Keyless entry system with answer-back electronic chirp	•	•	•	•	•
Antitheft security system with engine immobilizer	•	•	•	•	•

#### **Protecting Your Investment**

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your dealer has full coverage details.

#### Warranties

New Car Limited Warranty3 years or 36,000 miles, whichever comes first.Powertrain Limited Warranty5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty

3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under
Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries

Rust Perforation Limited Warranty 5 years, unlimited mileage.

	10
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	0000
	0/0

17"



2.0i Limited and Alloy Wheel Package

2.0i Sport 2.0i Sport **SAFETY** ACTIVE Subaru Symmetrical All-Wheel Drive (AWD) SUBARU BOXER® engine 4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD) Brake Assist Brake Override System Vehicle Dynamics Control (VDC) Traction Control System (TCS) Tire Pressure Monitoring System (TPMS) Daytime Running Lights (DRL) Dual-stage deployment driver and front-passenger front airbags (SRS)<sup>6</sup> Subaru advanced frontal airbag system (SRS)6 Side-curtain airbags protecting front and rear outboard occupants (SRS)6 Seat-mounted front side-impact airbags (SRS)6 Driver's side knee airbag (SRS)6 Whiplash protection front seats Height-adjustable front seat head restraints Three individual rear seat head restraints Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point rear seatbelts at all seating positions. LATCH system: Lower Anchors and Tethers for Children OPTIONAL EQUIPMENT Lineartronic® CVT (Continuously Variable Transmission) Power tilt/sliding-glass moonroof **O**<sup>7,8</sup> 0 0 Navigation System: Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 6-speaker O<sup>10</sup> O<sup>10</sup>  $\mathbf{O}^7$ single-CD audio system with USB/iPod® control, HD Radio™ with iTunes® tagging, SMS text messaging capability, SiriusXM<sup>™9</sup> and NavTraffic<sup>®9</sup>, Bluetooth<sup>®</sup> audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack, and Rear-Vision Camera<sup>5</sup> Alloy Wheel Package: 17-inch alloy wheels, single exhaust outlet with stainless tip (4-door), leather-wrapped O<sup>1</sup> steering wheel and shifter handle All-Weather Package: Windshield wiper de-icer, heated side mirrors and heated front seats

● Standard O Optional - Not equipped □ Available dealer-installed accessory

1 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2013 EPA fuel economy estimates. Actual mileage may vary. 3 Standard on 2.0i Premium equipped with 5-speed manual transmission, optional when equipped with Lineartronic® CVT. 4 Included in Alloy Wheel Package. See Optional Equipment listing above. 5 Requires optional Navigation System. 6 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 7 Requires optional All-Weather and Alloy Wheel Packages. 8 Not available with Navigation System on 2.0i Premium. 9 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 10 Requires optional moonroof. 11 Requires optional moonroof and All-Weather Package.

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# Which wheels?

2.0i Premium

# Make your Impreza truly yours.



#### **All-weather Floor Mats**

Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of carpeted floor mats



#### Trunk Spoiler

Enhances the performance look of the 4-door Impreza. Features an integrated LED brake light and comes pre-painted to match your Impreza.



#### Remote Engine Starter

Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable. Remote confirms when vehicle engine has been started.



#### **Body Side Moldings**

Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



#### Sport Mesh Grille

Bold metal mesh design that adds an aggressive look to the Impreza. Grille comes pre-painted and ready to install.



#### Fog Lamp Kit

Casts a low and wide beam of light to enhance vision in inclement weather. Kit includes chrome



### Front Underspoiler

Two-piece design integrates into the front end to help create a unique, custom appearance. The Front Underspoilers are pre-painted and easily installed onto the front end of all Impreza models.



### **Roof Cargo Carrier**

Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x 36"W

Requires Crossbar Kit. Consult vehicle Owner's Manual for total



### Rear Seatback Protector

Helps protect 5-door rear seatbacks from dirt and spills when the rear seats are folded flat.



#### **Side Window Visors**

Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit on the Impreza models.

May not be legal in all states. Please check the laws of your state.



#### Auto-dimming Mirror with HomeLink®

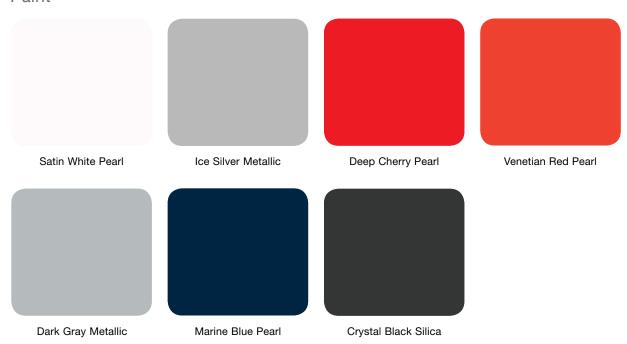
Mirror darkens when headlights are detected. Includes a compass and three HomeLink buttons programmable for most garage door openers and other HomeLink-compatible devices.

#### Rear Cargo Tray

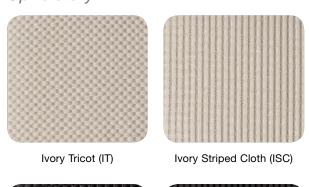
Helps protect cargo area from dirt and spills while providing a surface that helps reduce the shifting of cargo when driving. Also available for Impreza 4-door models.



# Paint



# Upholstery











2.0i SPORT 2.0i SPORT 2.0i-2.0i Color Combinations PREMIUM LIMITED PREMIUM LIMITED Satin White Pearl ΙT ISC IL Ice Silver Metallic BL BT BL BSC Deep Cherry Pearl ΙT IL ISC IL Venetian Red Pearl BT BL BSC BL BL BL Dark Gray Metallic BT BSC BL Marine Blue Pearl BT BSC BLCrystal Black Silica ΙT ISC IL





These brochures were printed with vegetable-based inks and produced using a "Green Printing Process" and FSC® standards. The Forest Stewardship Council" (FSC) is an international organization that brings





